

BLAKE CHAMBERLAIN CREATIVE

Services & Pricing Guide


2024

FOR
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Equipping passionate entrepreneurs with the tools they need to show up in the world *with confidence.*

You're a passionate entrepreneur with an offering that will change your industry for the better. You're ready to take your industry-leading ideas, get clear on your direction, and build a brand that will attract the right type of clients.

My goal is to help you make your vision a reality through strategic brand foundations, thoughtful design, and the assets you need to launch your idea with confidence.

SOUND LIKE YOU? [Let's dig in](#) 



MEET BLAKE

Designer, Brand Builder, and Your New (Personal) Cheerleader

Creative leader, strategic designer, and glass-half-full encourager with nearly a decade of experience crafting brands, partnering with entrepreneurs, and serving clients with excellence.

I want to help you take that dream of yours and make it a reality by getting clear on your brand foundations, crafting a show-stopping visual identity, and helping you uncover the confidence you need to bring your big idea to the world.

ABOUT

The Studio

From crafting thoughtful brand foundations to establishing a clear and compelling visual point of view, Blake Chamberlain Creative is a branding studio focused on brand strategy, visual identity, and web design. With proven experience in editorial, hospitality, creative and lifestyle industries, the studio strives to craft strategic, memorable brands that help entrepreneurs launch with clarity and confidence.



KIND WORDS

“Working with Blake was effortless and enjoyable. She was able to create a fresh expression of our brand that felt like us, taking our core messaging and crafting it into a design that naturally expresses who we are.”

KEVIN FREY, PURITAN COFFEE & BEER

SERVICES

OVERVIEW

Brand and design studio specializing in brand identity and creative strategy. At the heart of every project is a mission to equip passionate entrepreneurs like you with the brand foundations and visual identity needed to launch your business, service, or next great idea with confidence and clarity.

BRAND STRATEGY

WEB DESIGN

VISUAL IDENTITY

COLLATERAL

BRAND IDENTITY

INTENSIVE DAY RATES





How It Works

1

REVIEW OFFERINGS

Review the studio offerings and services outlined below to find the closest fit for your needs.

3

DISCOVERY CALL

Pending studio availability, we'll hop on a 30 minute Discovery Call to go over your project, our process, and a package recommendation for your project. From there, a proposal will be sent to your inbox within 3-5 business days.

2

CLIENT INQUIRY FORM

Once you've reviewed the offerings outlined below, fill out the [Client Inquiry Form](#).

4

BOOK YOUR PROJECT

Once you've reviewed the proposal, it's time to book your project! All projects require a 50% deposit in full prior to the start date of the project. From there, we'll get started on crafting your brand.

Brand Strategy

Laying a thoughtful foundation is imperative when building a brand. Defining key messaging, audience personas, brand positioning, competitor analysis and more — giving you the clarity you need to launch with confidence.

DELIVERABLES

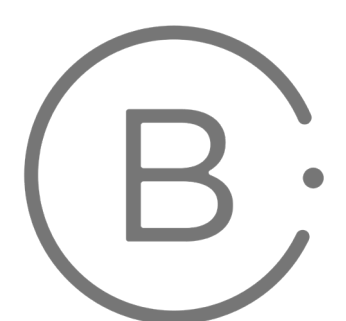
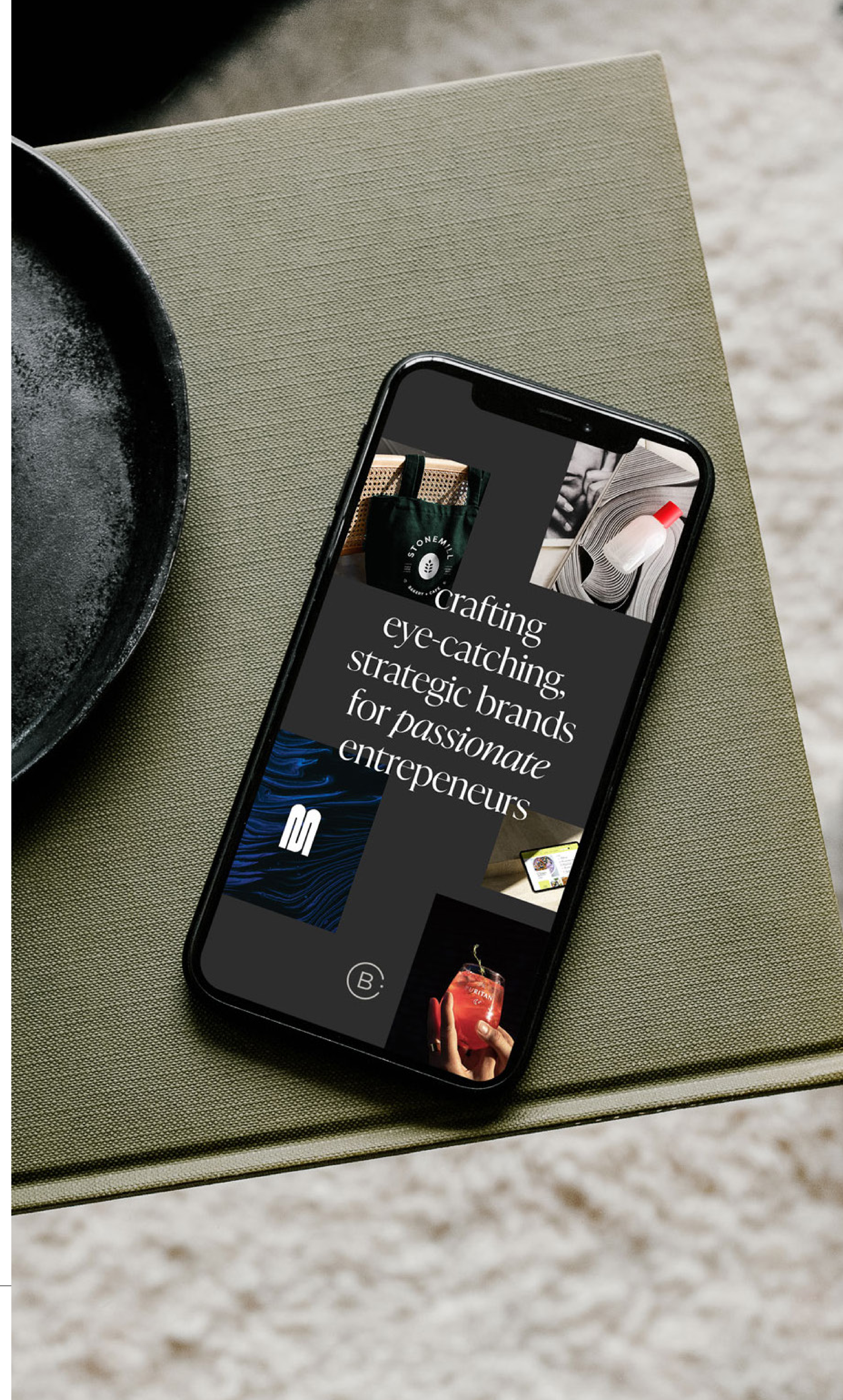
- + Brand Ethos
- + Mission Statement
- + Brand Positioning
- + Target Audience
- + Consumer Profiles
- + Competitor Analysis
- + Value Proposition
- + Tone of Voice
- + Creative Direction

INVESTMENT

\$2,500

TIMELINE

2-3 Weeks



3 PRICING TIERS AVAILABLE

Brand Identity

Our Brand Identity packages offer a full suite of ready-to-use brand assets to help you launch your business with confidence, clarity, and the collateral you need to get started. Pricing, timeline, and deliverable list varies based on scope tier booked.

DELIVERABLES (DEPENDENT UPON TIER)

- + Moodboard + Creative Direction
- + Brand Strategy
- + Primary Logo
- + Secondary Logo
- + Brand Mark
- + Color Palette
- + Typography
- + Iconography or Custom Pattern
- + Photography Direction
- + Brand Guidelines
- + 2 Pieces of Collateral

INVESTMENT

\$3500-\$7500+

TIMELINE

4-10 Weeks



Web Design

A memorable, immersive online experience is crucial when it comes to connecting with your ideal clients and bringing your brand to life. Beyond just beautiful browsing, our aim is to craft a website that actually converts, helping you build your audience and hit your goals.

DELIVERABLES

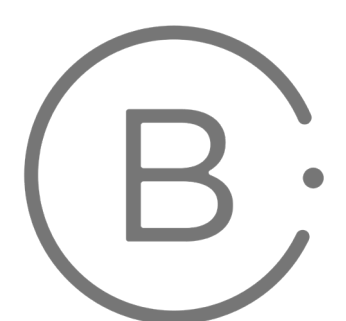
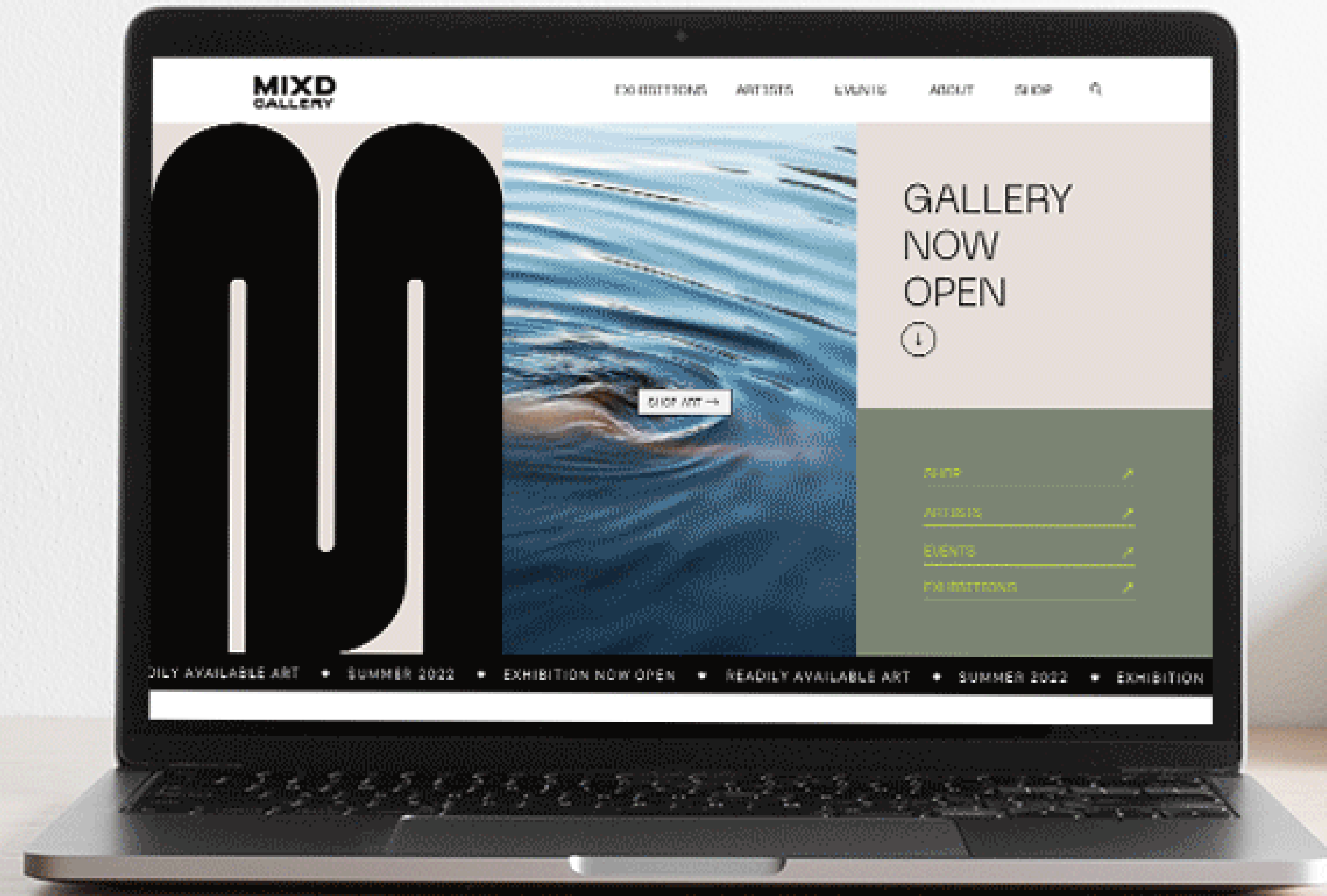
- + 5 Page Custom Website*
- + Curated Sourced Photography
- + Design System As Needed
- + Developer Hand Off As Needed

INVESTMENT

Starting at \$5,000+

TIMELINE

4-6 Weeks



Design Intensives

For entrepreneurs working with a quicker timeline or more conservative budget, Design Intensives provide an efficient solve for your brand's needs. Booked in half day or full day slots, Design Intensives give you priority access to accomplish your highest priority needs in a concentrated timeframe.

DELIVERABLES

Building out a mini brand identity, creating a landing page, or crafting your next marketing campaign — this time is dedicated to your needs and what we can accomplish within the timeframe.

PERFECT FOR

- ▶ New entrepreneurs who aren't quite ready to invest in a full Brand Identity or Web Design package
- ▶ Business owners in need of supplemental collateral or project support on a tight turnaround

INVESTMENT

Full Day: \$2,000

INVESTMENT

Half Day: \$1,400



KIND WORDS

“Blake has a brilliant mind for business, identifying the essence of your brand, and then producing strategy and visuals that are better than you could have ever imaged.”

CASSY JOY GARCIA, FED & FIT

NOUWRE



NOW BOOKING

Summer / Fall 2024

Thank you for taking the time to review the studio offerings. For Summer '24, we will be offering Design Intensives only in a limited number of spots. Please fill out the form below to be first in the loop for access to booking these Summer Sessions.

For full-scope offerings, our waitlist is now open for Fall '24. Please fill out the application below to hop on the waitlist and be first in line when the studio opens Fall bookings. You can expect correspondence in August with next steps!

INQUIRE NOW